



PHOENIX PAPER®

# PHOENIX REPLY CARD™

Phoenix Paper's reply card is best-in-class for printing press and inserting equipment efficiencies. Our reply card meets the USPS mailing requirements.

## ADVANTAGES:

- ✓ Blue-white shade across all finishes for high contrast
- ✓ Meets minimum USPS 7 pt. Reply Card specifications
- ✓ 79# bulks to 7pt. And 102# bulks to 9pt.
- ✓ 92 Brightness

## ENVIRONMENTAL FEATURES:

- ✓ Process and Elemental Chlorine Free (ECF)
- ✓ Acid-free manufacturing process for archival properties
- ✓ FSC® Certification available upon request

## IDEAL FOR:

- ✓ Magazine Subscription
- ✓ Direct Mail
- ✓ RSVP's
- ✓ Soft Book Covers
- ✓ Menus & Table Tents
- ✓ Flyers

## BETTER PAPER. BETTER LIFE.™

### PRODUCT SPECIFICATIONS

	BASIS WT	GSM	CALIPER	OPACITY	SHEFFIELD SMOOTHNESS
7pt. Reply Card	79	117	7.3	94	320
8pt. Reply Card	91	135	8.3	95	320
9pt. Reply Card	102	151	9.3	95	320
10pt. Reply Card	110	163	10.0	95	325



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The mark of responsible forestry

